



Welcome to College of Arts and Sciences!

The **College of Arts and Sciences** at Philippine Christian University – Dasmariñas is dedicated to cultivating thinkers, storytellers, and change-makers. Through its dynamic programs in Broadcasting, Psychology, and Political Science, the college fosters academic excellence, critical inquiry, and creative expression, guided by the university's core values of Faith, Character, and Service. Our graduates are equipped to lead, inspire, and transform their communities with integrity and purpose.

Bachelor of Arts in Broadcasting

PROGRAM CURRICULUM	
PROGRAM: BACHELOR OF ARTS IN BROADCASTING	
HEAD/COORDINATOR: AMOR JUDE THADEUS F. SORIANO	
About: <i>The Broadcasting program nurtures creative storytellers and skilled communicators, equipping students with the technical expertise and critical thinking needed to thrive in the dynamic world of media and communication.</i>	
COLLEGE LEVEL: First Year	
SUBJECTS/COURSES	
First Semester	Second Semester
Purposive Communication Art Appreciation Ethics P.E 3 (PATHFit 3) Dual Sports and Group Exercise Communication and Media Theory (CC) Production of Broadcasting, Interactive & Emerging Media Texts (RC) Media Laws (CC) Media Ethics (CC) TOTAL UNITS: 20	Environmental Science Science, Technology & Society Life and Works of Rizal P.E 4 (PATHFit 4) Dance and Team Sports Newswriting & Production for Broadcasting, Interactive & Emerging Media (RC) Writing Dramatic Materials for Broadcasting, Interactive & Emerging Media (RC) Producing Live for Broadcasting, Interactive & Emerging Media (RC) Writing Non-Dramatic Materials for Broadcasting, Interactive & Emerging Media (RC) TOTAL UNITS: 20



COLLEGE LEVEL: <i>Second Year</i>	
SUBJECTS/COURSES	
First Semester	Second Semester
Political Economy of Broadcasting, Interactive & Emerging Media (RC)	Studies of Audiences/Users of Broadcasting, Interactive & Emerging Media (RC)
Analysis of Broadcasting, Interactive & Emerging Media Texts (RC)	Programming for Broadcasting (RC)
Producing Pre-Recorded Content for Broadcasting, Interactive & Emerging Media (RC)	Broadcasting Institution Management (RC)
Videography (BM-E3)	Research in Broadcasting, Interactive & Emerging Media (CC)
Producing Documentaries for Broadcasting, Interactive & Emerging Media (BM-E2)	Electives in Humanities, Social Sciences and Natural Science 3 (Media & Gender)
Electives in Humanities, Social Sciences and Natural Science 1 (Philippine Theater History)	Electives in Humanities, Social Sciences and Natural Science 4 (Play Direction & Production)
Electives in Humanities, Social Sciences and Natural Sciences 2 (Basic Acting)	Marketing and Promotion in Broadcasting Interactive and Emerging Media
TOTAL UNITS: 23	TOTAL UNITS: 23



COLLEGE LEVEL: <i>Third Year</i>	
SUBJECTS/COURSES	
First Semester	Second Semester
Political Economy of Broadcasting, Interactive & Emerging Media (RC) Analysis of Broadcasting, Interactive & Emerging Media Texts (RC) Producing Pre-Recorded Content for Broadcasting, Interactive & Emerging Media (RC) Videography (BM-E3) Producing Documentaries for Broadcasting, Interactive & Emerging Media (BM-E2) Electives in Humanities, Social Sciences and Natural Science 1 (Philippine Theater History) Electives in Humanities, Social Sciences and Natural Sciences 2 (Basic Acting) TOTAL UNITS: 21	Studies of Audiences/Users of Broadcasting, Interactive & Emerging Media (RC) Programming for Broadcasting (RC) Broadcasting Institution Management (RC) Research in Broadcasting, Interactive & Emerging Media (CC) Electives in Humanities, Social Sciences and Natural Science 3 (Media & Gender) Electives in Humanities, Social Sciences and Natural Science 4 (Play Direction & Production) Marketing and Promotion in Broadcasting Interactive and Emerging Media TOTAL UNITS: 21

COLLEGE LEVEL: <i>Fourth Year</i>	
SUBJECTS/COURSES	
First Semester	Second Semester
Integrated Thesis & Special Project (CC) Electives in Humanities, Social Sciences and Natural Science 5 (Public Relations) TOTAL UNITS: 18	Non-Linear Post Production of Content for Broadcasting, Interactive & Emerging Media (RC) Advertising Principles & Practices in Broadcasting, Interactive & Emerging Media (BM-E4) Electives in Humanities, Social Sciences and Natural Science 6 (Reading Visual Arts) TOTAL UNITS: 9